



# Process Overview - Owning A Brand You Can Be Proud Of With Direct Support & Fun Culture

College H.U.N.K.S. Hauling Junk & Moving® is a world-class franchise opportunity for both seasoned investors and new entrepreneurs. As one of the fastest-growing moving and top-rated junk removal franchises in the US, we offer a scalable, recession-resistant business model that's perfect for multi-unit or multi-zone ownership.



3 Contributors



# Your 70-Day Journey to Franchise Ownership with College H.U.N.K.S.

From Curiosity to Closing — We'll Guide You Every Step of the Way!

## Week 1–2: Get to Know Us! (Days 1–14)

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Let's make your dream business a reality.

- Day 1: You took the first step — congrats! You've requested more info — now we're reaching out personally to learn about your goals.
- Day 2–4: Quick Intro Call with our franchise team. They will chat with you about your goals, timeline, and territory.
- Day 5: Secure Your Spot. We'll send you a quick NDA and Candidate Profile so we can begin working together.
- Days 6–14: You're Official! Once your NDA is in, you're on the path to ownership! Next step is to schedule your webinar!

## Week 4–5: Dive Deep & Talk with Real Owners (Days 22–35)

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Hear the unfiltered truth from successful franchisees.

- Days 22–25: Meet Our VP. Have a powerful strategy call with our VP of Development — ask anything.
- Days 26–30: Background & Financial Prep. We help you get funding-ready (no stress — we'll walk you through it all!).
- Days 30–35: Validation Calls. Chat with current owners who were once in your shoes. Hear their real stories, revenue wins, and how we've helped them grow.

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## Week 3: Learn Why We're a Top Franchise (Days 15–21)

Explore the business, meet our team, and learn how we help you succeed.

- Days 15–16: Live Webinar Access. Get a full 360° view of our brand, mission, and the powerful systems behind our franchise success.
- Days 17–19: We Send You the FDD + Bonus Material. You'll receive our Franchise Disclosure Document and exclusive videos to help you make an informed decision.
- Days 20–21: Questions? We've Got You. We'll follow up with answers and offer next steps — you're never alone in this process!

# Continue Your Journey to Franchise Ownership

## Week 6: Get Ready for Discovery Day! (Days 36–42)

Experience the brand in action — meet our team, tour our systems, and feel the culture.

- Day 36: Discovery Day Invite. You're invited to our exciting behind-the-scenes event!
- Day 37–39: RSVP + Personality Assessment. Lock in your spot, complete a short assessment, and pack your questions.
- Day 40–42: Meet the People Who Power the Brand. Get to know our leadership, operations, training, and marketing support teams — these are your future business partners!

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## Week 7: Discovery Day Magic (Days 43–49)

The moment where many candidates say, "This is it — I'm in."

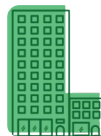
- Days 43-48: Attend Discovery Day. You'll walk away inspired and informed — meet the faces behind your success.
- Day 49: Time to schedule your Decision Day call with our team!

## Week 8–10: Final Steps to Ownership (Days 50–70)

You're almost there — we're just crossing the t's and dotting the i's.

- Days 50-51: Decision Day Call. Let's talk commitment. Are you ready to transform your life?
- Days 52-53: Secure Funding. We'll help finalize your funding with our partners like BoeFly. (This can vary depending on multiple factors.)
- Days 54-55: Legal Docs Prepped. Our legal team prepares your personalized Franchise Agreement.
- Days 56-65: Time to Review. You take a few days to review and celebrate with your family.
- Day 66-67: SIGNED. SEALED. DELIVERED. You sign your Franchise Agreement and submit your Initial Franchise Fee.
- Day 68: You're Officially a College H.U.N.K.S. Franchise Partner. Cue the confetti — your onboarding begins! 🎉
- Day 70: Meet Your Coaches. We connect you with your dedicated **Business** and **Marketing Coaches** — your support dream team.

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# Why This Journey Works



## Proven System

\$1.45M average franchisee gross revenue per CHHJ&M's 2025 Franchise Disclosure Document



## 20 Years In Biz

We know how to solve all the problems out of the gate. Just Go Fast!



## Two Revenue Streams

B2B and B2C for one franchise fee.



## Massive Support

In-house call center, national accounts, one-on-one marketing & ops coaching, technology infrastructure, franchisee network.



## Feel-Good Impact

We recycle 70% of what we haul and give back to the community

This is your chance to **own a purpose-driven business**, be your own boss, and make a real impact.

Let's move the world — together.



# The H.U.N.K.S. Difference

While most think we're all about young, attractive movers, there's so much more to College H.U.N.K.S. Hauling Junk & Moving®! It all begins with our acronym. We provide friendly, honest, and expert service through our uniformed, licensed, and trained professionals. When you join our franchise network, you'll see why we've garnered the most 5-star reviews in the industry.

## Our Acronym

Honest. Uniformed. Nice. Knowledgeable. Service.

This isn't just a catchy name - it's our commitment to quality in everything we do.



At the heart of our business is our noble purpose: to Move the World. College H.U.N.K.S. creates opportunities for entrepreneurs and hard workers who are eager to build a business—and in turn, our franchise partners eliminate stress for those who are moving or dealing with clutter.



# Our Core Values

Our core values drive every decision we make, inspiring us to work hard, aim high, and deliver exceptional results. We share these values with our franchise partners, empowering them to instill the same principles in their teams.



As a standout brand with a strong reputation for service excellence, we've experienced exponential growth over the last 20 years. We provide complete, end-to-end professional services in an industry often dominated by unbranded, casual operators—setting a new standard for quality and reliability.



# Our Growth and Success

**175+**

**Franchise Units**

Across the United States

**\$1.45M**

**Average Franchise Location Gross Revenue**

Per CHHJ&M's 2025 Franchise Disclosure Document (Item 19)

**70%**

**Recycling Rate**

Of all materials we haul

College H.U.N.K.S. has established itself as a leader in the moving and junk removal industry, with a proven business model that continues to attract entrepreneurs looking for a meaningful investment opportunity.

Our rapid expansion is a testament to the strength of our brand and the effectiveness of our support systems for franchise owners.

**HONEST.**  
**UNIFORMED.**  
**NICE.**  
**KNOWLEDGEABLE.**  
**SERVICE.**





# Join the College H.U.N.K.S. Family



## Over The Top Training

From day one, you'll receive thorough training on all aspects of the business, ensuring you're fully prepared to launch and grow your franchise.

## One-on-one Support

Our dedicated Business and Marketing Coaches provide continuous guidance, helping you navigate challenges and maximize opportunities.

## Undercover Boss & Shark Tank Level Brand Recognition

Benefit from our nationally recognized brand that stands out in the marketplace and attracts customers looking for professional, reliable service.





# Ready to transform your life and build a business with purpose?

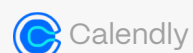
**College H.U.N.K.S. Hauling Junk & Moving® offers the perfect blend of proven systems, full-service support, the latest tech, meaningful service, and lifestyle.**

**Take the first step in your journey to franchise ownership today!**



Meet Heather Soldinger! She is our Franchise Development Manager. Heather started her journey with College H.U.N.K.S. in January of 2019 as our Recruiting Specialist. She came to College H.U.N.K.S. with a background in Call Center recruiting/management and Customer Service. Since joining the team, she has helped out in multiple areas such as helping to run our company's culture committee (Hunk Hype Squad) and also helped out as our Office Manager. At the end of 2020, she joined our Franchise Development team, and saw it as an opportunity to grow with the company and expand her skills and knowledge. She has helped many like yourself become College HUNKS!

👉 Next step: Book your intro call now. We will be looking for a conversation in the next few days.



15 Minute Meeting – Heather Soldinger

