



College H.U.N.K.S. Hauling Junk & Moving Franchise Opportunity (Owners Guide)

Discover the perfect combination of purpose and profit with College H.U.N.K.S. Hauling Junk & Moving®, America's fastest-growing franchise in the moving and junk removal industries. Our proven business model offers multiple revenue streams, exceptional brand recognition, and comprehensive support systems that help franchise partners thrive in any economic climate. Join a purpose-driven organization that builds leaders while making a positive impact in communities nationwide.

- Easy Entry - No Industry Experience Required
- Easy Finance Steps with Affordable Startup Costs
- Best Support and Training in Franchising



3 Contributors





Why Choose College H.U.N.K.S.?

Two Businesses in One

Access **two booming industries** - junk removal and moving - under a single franchise fee. This dual-service model allows you to double your revenue streams while maximizing your market share and optimizing your operational costs. Our franchise partners benefit from year-round business opportunities that complement each other perfectly.

A Brand That Stands Out

With appearances on **Shark Tank** and **Undercover Boss**, College H.U.N.K.S. delivers over \$31 million in national media exposure. Our distinctive name captures attention, while our service quality earns stellar customer satisfaction ratings - even outperforming Amazon, Apple, and Costco with an impressive **88 Net Promoter Score**.

Fun Culture Makes for A Fun Business

Heavy lifting is not your day-to-day activity. You are coaching and guiding teams, engaging local businesses, and more. We are a purpose-driven, values-based, socially-conscious, and tech-enabled launch pad for leaders and entrepreneurs. College H.U.N.K.S. Hauling Junk and Moving is more than a franchise opportunity with a huge financial upside (**see our Item 19 in our FDD when you move to the next stage**).

One-on-One Support & Training

No business or industry experience necessary! Every franchisee receives dedicated guidance from a full **Performance Team**, including Business and Marketing Coaches. Our in-house call center handles appointment booking, securing over **350,000 jobs** for franchisees last year alone! We've got you!

20 Years Making Successful Business Owners

When discussing franchising, you're really discussing proven processes. We have been constantly improving processes and establishing competitive systems for 20 years. No need to reinvent the wheel here. 175+ franchises sold and over 350+ territories. We know what we are doing when helping someone become a business owner.

Recession & Automation Resistant

People will always need help moving and managing unwanted items. Our hands-on, locally operated services can't be outsourced or automated, providing business stability even during economic fluctuations. We are resistant to the "Amazon effect".



Franchisees From Every Background

I had no industry experience, but with the College H.U.N.K.S. system and support, I opened my business and hit \$1M in revenue my first year.

Former Logistics Manager,
Texas

From corporate burnout to my own thriving business—joining College H.U.N.K.S. was the best decision I made.

Corporate Switcher, Florida

As a veteran, I loved the structure and support. It felt like being part of a mission again.

Army Veteran Franchisee,
Georgia

Our community of franchisees comes from various professional backgrounds, proving that success with College H.U.N.K.S. doesn't require previous experience in moving or junk removal. What matters most is your dedication, leadership potential, and commitment to our values.

Franchisee From Corporate Exec in the Aftermarket Automotive Space to Multi-Million Dollar Business Owner



YouTube



Learn from a multi-million dollar business owner!

Interview with a former Corporate Executive who has built a multi-million dollar business. HUNKS come from every background!

A Purpose-Driven Culture

College H.U.N.K.S. isn't just about hauling junk and moving furniture - we're committed to making a meaningful difference. Our purpose-driven culture infuses every aspect of our business operations, creating a positive impact that extends far beyond our services.



Fighting Hunger

We donate 2 meals for every completed job through our partnership with U.S. Hunger, having contributed over 5 million meals to date.



Supporting Survivors

College H.U.N.K.S. provides free moving services to survivors of domestic violence, helping them transition to safer living situations.



Environmental Stewardship

We recycle or donate up to 70% of all items collected, diverting thousands of tons of waste from landfills annually.



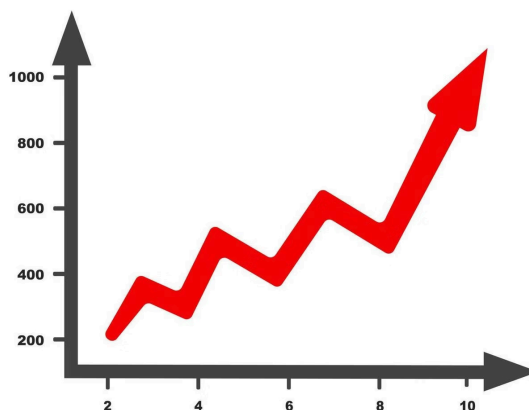
Investment & Financial Potential

Initial Investment

Starting a College H.U.N.K.S. franchise requires a total investment of \$250,000-\$350,000, which includes both junk removal and moving services for one zone. This comprehensive package provides everything needed to launch your business without years of trying to figure out what systems you need or making expensive mistakes. We have done those, so you don't have to. Multiple zones available.

- Franchise Fee: \$75,000
- Liquid Capital Required: \$75,000
- Net Worth Required: \$200,000
- Royalty Fees: 7% + 2% brand + 1% tech
- Protected Territory (Zones)

Revenue Potential



College H.U.N.K.S. franchisees enjoy impressive revenue potential in our industry. In 2024, franchisees averaged \$1.45 million in annual gross revenue according to CHHJ&M's 2025 Franchise Disclosure Document (Item 19), while the top 25% of performers achieved even more remarkable results:

- \$3.09 million Average Gross Revenue
- \$309,000 Average EBITDA



Superior Franchisee Support & Training



Immersive Training

Begin with a comprehensive one-week training program at our headquarters in Tampa, Florida, where you'll learn every aspect of the business from operations to marketing.



Dedicated Coaching

Receive ongoing guidance from dedicated Franchise Business Coaches and Marketing Coaches who provide personalized strategies for growth and optimization. Plus, a nationwide network of Franchise Partners who support each other. You are never alone.



In-House Booking Center

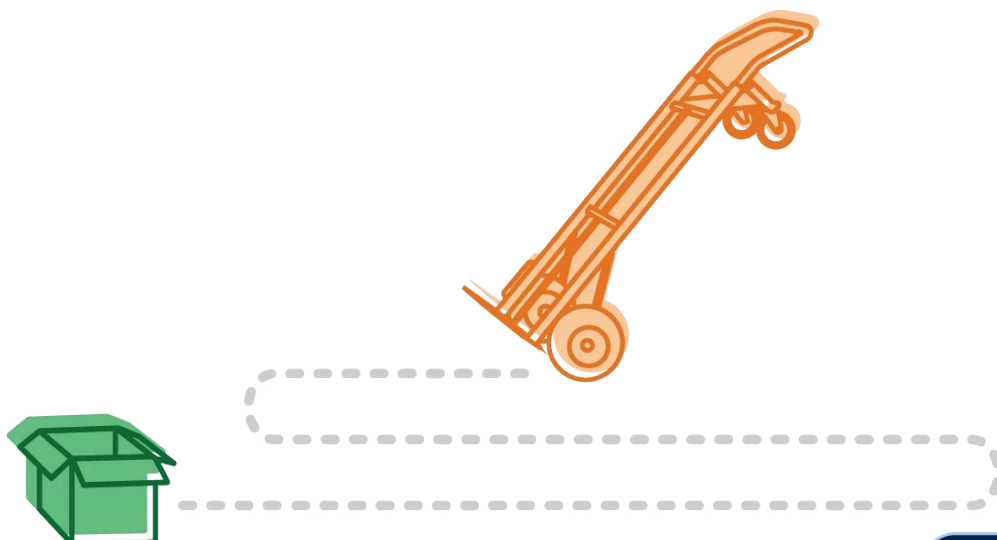
Our professional call center handles customer inquiries and schedules appointments, allowing you to focus on service delivery and business development.



National Accounts

Gain immediate access to established national accounts and partnerships that provide a steady stream of business opportunities. As a franchisee with a nationally known brand, you get access to leverage national partnerships, a perk smaller companies and competitors don't have access to because they are too small.

From day one, you'll have access to proprietary technology platforms, marketing materials, operational systems, and a supportive network of fellow franchisees. Our comprehensive support structure ensures you're never alone in your business journey.



Recognition & Media Exposure

Award-Winning Franchise

- **#1 Moving & Junk Franchise** - *Entrepreneur Magazine*
- **Top Franchise for Veterans** - *Franchise Business Review*
- **Fastest Growing Franchise** - *Entrepreneur Magazine*
- **Hall of Fame - Top Culture 10+ years** - *Entrepreneur*
- **2023 Top Choice for Veterans**
- **Top 500 – Hall of Fame 10+ yr** – *Entrepreneur Magazine 2023*

College H.U.N.K.S. has established itself as an industry leader through consistent recognition for excellence in franchising, culture, and service quality.

National Media Presence

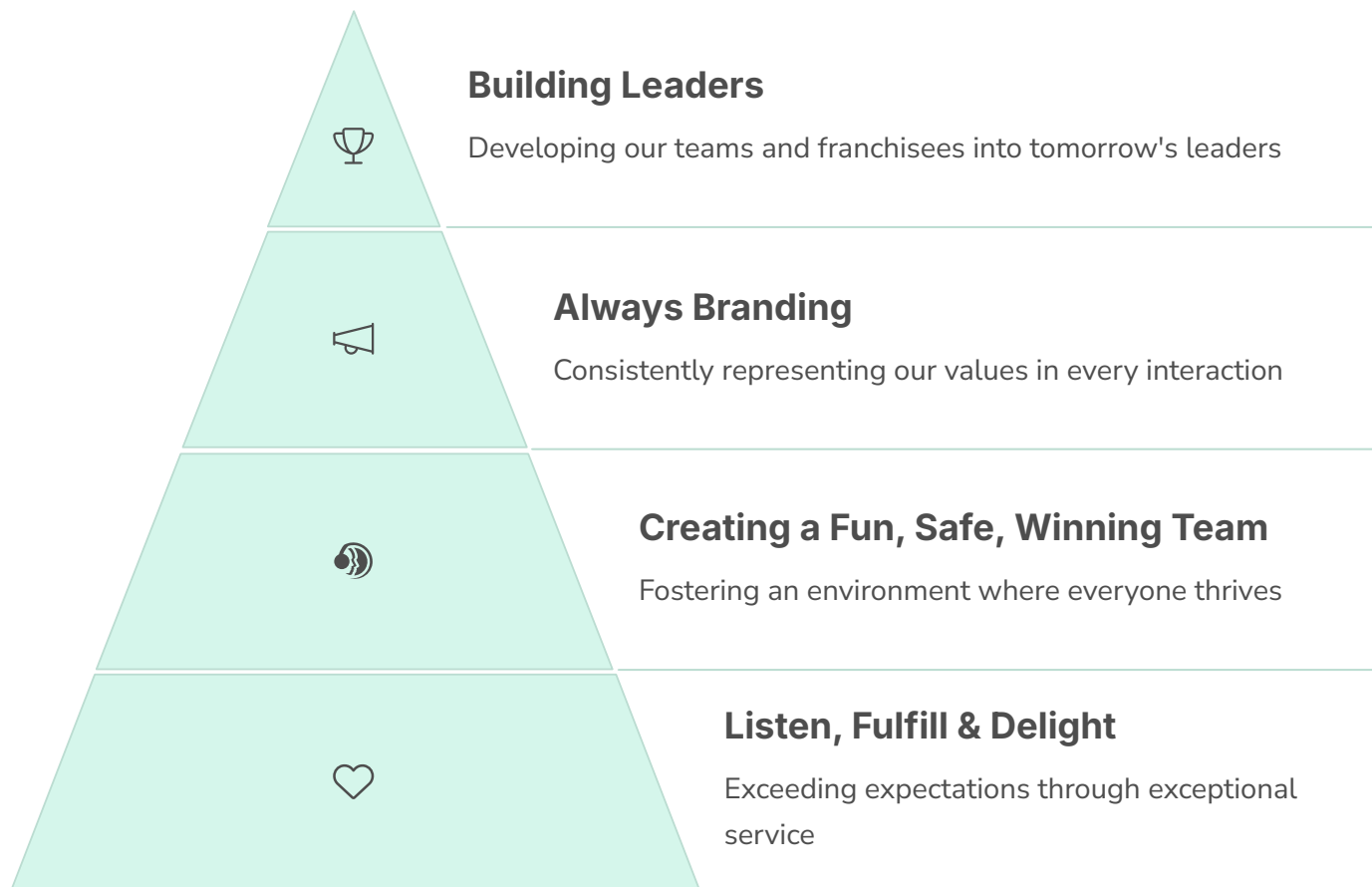


Our brand enjoys exceptional visibility through appearances on major media platforms including *Shark Tank* (where we famously turned down the Sharks!), *Undercover Boss*, *CNN*, *Oprah*, *The New York Times*, and *MSNBC*.

This extensive media exposure, valued at over \$31 million annually, drives brand recognition and customer inquiries directly to our franchisees.

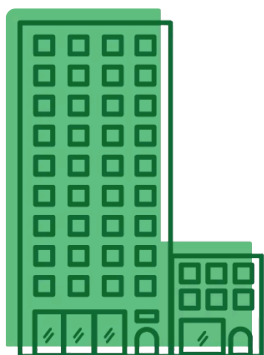


Our Core Values & Vision



At College H.U.N.K.S., we're not just building a business—we're on a mission to **Move the World**. Our franchisees embrace a larger purpose that extends beyond profit margins to making meaningful contributions to their communities. From eco-conscious operations to active community service, we're committed to being a force for positive change.

Ready to join a purpose-driven franchise with proven profit potential? Contact us today to learn how you can become part of the College H.U.N.K.S. success story.





Ready to transform your life and build a business with purpose?

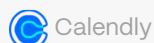
College H.U.N.K.S. Hauling Junk & Moving® offers the perfect blend of proven systems, full-service support, the latest tech, meaningful service, and lifestyle.

Take the first step in your journey to franchise ownership today!



Meet Heather Soldinger! She is our Franchise Development Manager. Heather started her journey with College H.U.N.K.S. in January of 2019 as our Recruiting Specialist. She came to College H.U.N.K.S. with a background in Call Center recruiting/management and Customer Service. Since joining the team, she has helped out in multiple areas such as helping to run our company's culture committee (Hunk Hype Squad) and also helped out as our Office Manager. At the end of 2020, she joined our Franchise Development team, and saw it as an opportunity to grow with the company and expand her skills and knowledge. She has helped many like yourself become College HUNKS!

👉 Next step: Book your intro call now. We will be looking for a conversation in the next few days.



15 Minute Meeting – Heather Soldinger

